

"On a recent vehicle claim my neighborhood professional independent agent coordinated the estimate, contacted the windshield replacement company of my choice, had a conference call with the insurance company which I was a part of, and we had the windshield replaced and ready to go that same morning.

Our camping trip that afternoon was not affected by this claim. I could not have gotten that level of service from an agent representing only one company, a telephone sales person and for sure not through the internet."

Steve Mueller - Chilton, WI

"Our family-owned business has been serving Southern Wisconsin for over 75 years. We trust our local, independent agent as they provide us with great service and the quality products we expect and deserve."

**Steve Walker, President
Walker's Clothing & Shoes - Lancaster, WI**

"As small business owners, we have always placed great value in doing business with people we know and trust. Our independent agent is one of those people. We feel we have always received the best value when dealing with our independent agent. They provide us with the best coverage and competitive rates for all our insurance needs. We also have our homeowners insurance through our independent agent. On a recent claim for damages to our boat, our agent was prompt, courteous and handled our claim with the utmost care."

**Juergen and Mary Foerster
Foerster Signs, LLC - Slinger, WI**

Why Choose a Professional Independent Agent?



Member of the:



**Professional Insurance
Agents Of Wisconsin**

6401 Odana Road
Madison, WI 53719
(800) 261.7429
www.piaaw.org

Professional
Insurance Agents
of Wisconsin



Dedicated to integrity, education and ethics.

When you're in the market for insurance, there are three ways you can purchase coverage:

- > professional independent agents,
- > captive agents, or
- > telephone/internet representatives.



Professional Independent Agents:

- > Are local, community members who see you as a neighbor, not just a policy number.
- > Help friends and neighbors manage risk.
- > Provide personal support and service. They get to know you and your situation so they can better answer your questions and suggest the best coverage to meet your needs.
- > Can offer you choices. They can find an insurance company and policy that fits you because they represent **several** companies... not just one. They don't try to make you fit into a company or policy. They understand that different people and different situations need different kinds of insurance.



Your local **Professional Independent Agent** represents **several** quality insurance companies that offer different policies, different pricing structures and optional endorsements. Professional Independent Agents offer you choices, based on **your** needs.

Captive agents:

- > Typically offer you coverage from **one** insurance company.
- > Try to make your needs fit within their company's policy.
- > Are unable to advise you of options available through other companies.

Telephone / internet representatives:

- > Generally offer you coverage from **one** insurance company.
- > Are not located in your neighborhood and are not part of your community.
- > Are unable to provide personal support or service.